

# QUARTERLY DEMOGRAPHIC PROFILE

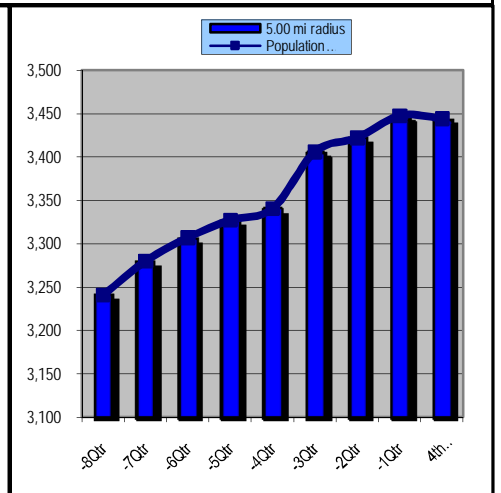
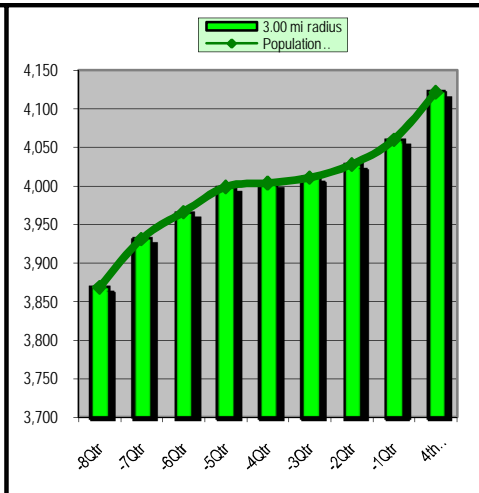
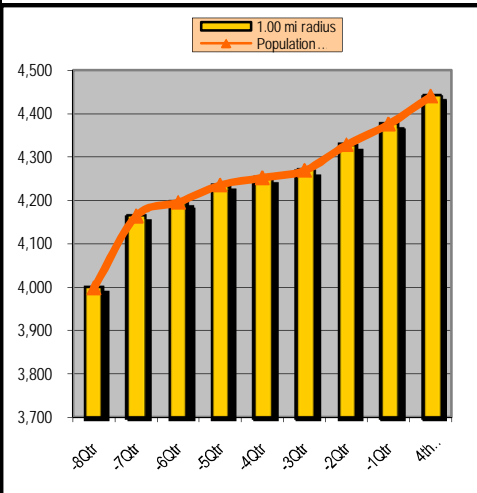
1990 - 2000 Census, 2008 Estimates & 2013 Projections - as of 4th Qtr / 08

Calculated using Proportional Block Groups



Lat/Lon: 36.272439/-115.203247

SEC 215 & Decatur	1.00 mi radius	3.00 mi radius	5.00 mi radius
<b>Population</b>			
Estimated Current Population (2008)	13,886	116,674	270,047
Census Population (2000)	4,348	58,045	145,637
Census Population (1990)	283	7,479	36,704
Proj. 5yr Population (2013) Low Bound	16,595	128,639	295,528
Projected 5yr Population (2013)	20,236	163,561	371,473
Proj. 5yr Population (2013) High Bound	*****	*****	*****
Historical Annual Growth (1990 to 2000)	4,066 143.9%	50,566 67.6%	108,932 29.7%
Historical Annual Growth (2000 to 2008)	9,537 27.4%	58,628 12.6%	124,410 10.7%
Projected Annual Growth (2008 to 2013)	6,350 9.1%	46,887 8.0%	101,426 7.5%
Transient Population (2008)	9	94	538
Past 4 Qtrs Pop Estimate (4th Qtr / 2007)	13,297	113,338	261,901
Births in past 4 Qtrs	+202	+1,705	+4,142
Deaths in past 4 Qtrs	-81	-770	-1,732
Migration in past 4 Qtrs	+468	+2,399	+5,736
<b>Components of Change (past 4 Qtrs)</b>	<b>+589 4.4%</b>	<b>+3,335 2.9%</b>	<b>+8,146 3.1%</b>
Growth Stability Index (0 stable, -1 or +1 change)	0.58	0.40	0.35
Est. Population Density (2008)	4,440.66 psm	4,121.72 psm	3,444.47 psm
Trade Area Size	3.13 sq mi	28.31 sq mi	78.40 sq mi



Households	1.00 mi radius	3.00 mi radius	5.00 mi radius
Estimated Current Households (2008)	4,653	39,305	92,094
Census Households (2000)	1,437	20,077	50,420
Census Households (1990)	93	2,556	12,603
Proj. 5yr Households (2013) Low Bound	5,532	43,195	100,413
Projected 5yr Households (2013)	6,750	54,855	126,217
Proj. 5yr Households (2013) High Bound	*****	*****	*****
Est Hhlds Past 8 Qtrs 06-Q4	4,202	36,897	86,761
Est Hhlds Past 8 Qtrs 07-Q1	4,369 4.0%	37,491 1.6%	87,769 1.2%
Est Hhlds Past 8 Qtrs 07-Q2	4,401 0.7%	37,827 0.9%	88,485 0.8%
Est Hhlds Past 8 Qtrs 07-Q3	4,442 0.9%	38,128 0.8%	89,020 0.6%
Est Hhlds Past 8 Qtrs 07-Q4	4,458 0.4%	38,178 0.1%	89,371 0.4%
Est Hhlds Past 8 Qtrs 08-Q1	4,475 0.4%	38,197 0.1%	91,286 2.1%
Est Hhlds Past 8 Qtrs 08-Q2	4,535 1.3%	38,364 0.4%	91,738 0.5%
Est Hhlds Past 8 Qtrs 08-Q3	4,585 1.1%	38,678 0.8%	92,458 0.8%

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<b>Households</b>						
Estimated Group Quarters (2008)	0		609		1,429	
Estimated Persons per Households (2008)	3.0		3.0		2.9	
Projected Group Quarters (2013)	0		615		1,443	
Projected Persons per Households (2013)	3.0		3.0		2.9	
<b>Average Household Income</b>						
Est. Average Household Income (2008)	\$79,291		\$82,827		\$81,356	
Census Average Household Income (2000)	\$61,414		\$67,068		\$65,452	
Average Income Change (2000 to 2008)	\$17,877	3.6%	\$15,759	2.9%	\$15,904	3.0%
<b>Median Household Income</b>						
Est. Median Household Income (2008)	\$69,748		\$73,065		\$70,795	
Census Median Household Income (2000)	\$57,459		\$61,052		\$58,157	
Median Income Change (2000 to 2008)	\$12,289	2.7%	\$12,013	2.5%	\$12,638	2.7%
<b>Per Capita Income</b>						
Est. Per Capita Income (2008)	\$26,690		\$28,238		\$28,104	
Census Per Capita Income (2000)	\$20,528		\$23,965		\$23,247	
<b>Household Income Distribution (2008)</b>						
HH Income \$0 to 14,999	238	5%	1,625	4%	4,492	5%
HH Income \$15,000 to 24,999	285	6%	1,943	5%	5,045	5%
HH Income \$25,000 to 34,999	353	8%	2,608	7%	6,697	7%
HH Income \$35,000 to 49,999	577	12%	4,801	12%	12,381	13%
HH Income \$50,000 to 74,999	1,135	24%	9,807	25%	22,363	24%
HH Income \$75,000 to 99,999	886	19%	7,708	20%	16,923	18%
HH Income \$100,000 to 124,999	551	12%	4,918	13%	10,744	12%
HH Income \$125,000 to 149,999	291	6%	2,689	7%	5,823	6%
HH Income \$150,000 to 174,999	136	3%	1,195	3%	2,853	3%
HH Income \$175,000 to 199,999	79	2%	695	2%	1,602	2%
HH Income \$200,000 to 499,999	117	3%	1,249	3%	3,018	3%
HH Income \$500,000 or More	7	0%	65	0%	152	0%
Hhld Income Ranges Below Median Income	1,453	31.2%	10,978	27.9%	28,615	31.1%
Hhld Income Ranges at the Median Income	1,135	24.4%	9,807	25.0%	22,363	24.3%
Hhld Income Ranges Above Median Income	2,065	44.4%	18,520	47.1%	41,116	44.6%
<b>Race &amp; Ethnicity</b>						
White (2008)	10,652	77%	89,729	77%	203,348	75%
Black (2008)	1,788	13%	15,017	13%	39,582	15%
Asian (2008)	911	7%	7,204	6%	15,936	6%
Other Race (2008)	535	4%	4,723	4%	11,181	4%
Population: Hispanic (2008)	3,033	22%	22,374	19%	54,421	20%
Population: Non Hispanic (2008)	10,853	78%	94,300	81%	215,626	80%
White: Hispanic   Non Hispanic	26.7%   73.3%		22.7%   77.3%		24.3%   75.7%	
Black: Hispanic   Non Hispanic	5.8%   94.2%		7.8%   92.2%		7.2%   92.8%	
Asian: Hispanic   Non Hispanic	2.3%   97.7%		3.4%   96.6%		3.3%   96.7%	
Other Race: Hispanic   Non Hispanic	12.7%   87.3%		12.4%   87.6%		13.9%   86.1%	
Population: Hispanic (2000)	500	11.5%	6,467	11.1%	18,839	12.9%
Population: Hispanic (1990)	10	3.5%	438	5.9%	1,997	5.4%
Hist. Hispanic Total Growth (1990 to 2008)	3,023	,776.9%	21,936	,013.5%	52,424	,625.0%

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<b>Age Distribution (2008)</b>						
Age Under 5 years	1,150	8%	8,809	8%	20,621	8%
Age 5 to 14 years	2,126	15%	16,541	14%	38,353	14%
Age 14 to 18 years	888	6%	7,281	6%	16,735	6%
Age 18 to 22 years	774	6%	7,141	6%	16,415	6%
Age 22 to 25 years	410	3%	3,634	3%	8,826	3%
Age 25 to 30 years	666	5%	5,569	5%	13,715	5%
Age 30 to 35 years	827	6%	5,846	5%	14,433	5%
Age 35 to 40 years	1,174	8%	8,478	7%	19,710	7%
Age 40 to 45 years	1,246	9%	10,113	9%	22,630	8%
Age 45 to 50 years	1,147	8%	9,978	9%	22,375	8%
Age 50 to 55 years	881	6%	8,221	7%	19,003	7%
Age 55 to 60 years	692	5%	6,599	6%	15,479	6%
Age 60 to 65 years	585	4%	5,668	5%	12,946	5%
Age 65 to 70 years	486	3%	4,501	4%	10,279	4%
Age 70 to 75 years	357	3%	3,350	3%	7,558	3%
Age 75 to 80 years	254	2%	2,602	2%	5,649	2%
Age 80 to 85 years	153	1%	1,585	1%	3,460	1%
Age 85 years plus	70	1%	758	1%	1,860	1%
Average Age	34.5 yrs		36.0 yrs		35.7 yrs	
Median Age	30.6 yrs		32.6 yrs		32.1 yrs	
Age 0 to 18 and 65 years plus	5,484	39%	45,427	39%	104,515	39%
Age 19 to 64 years	8,402	61%	71,247	61%	165,532	61%
<b>Gender Age Distribution (2008)</b>						
Male Population	6,931	49.9%	57,934	49.7%	133,805	49.5%
Female Population	6,955	50.1%	58,740	50.3%	136,242	50.5%
Age Under 5 years: Male   Female	51.2%   48.8%		51.2%   48.8%		51.2%   48.8%	
Age 5 to 14 years: Male   Female	52.7%   47.3%		51.6%   48.4%		51.6%   48.4%	
Age 14 to 18 years: Male   Female	51.9%   48.2%		50.4%   49.6%		50.7%   49.3%	
Age 18 to 22 years: Male   Female	49.4%   50.6%		49.8%   50.2%		49.9%   50.1%	
Age 22 to 25 years: Male   Female	48.2%   51.8%		50.1%   49.9%		49.6%   50.4%	
Age 25 to 30 years: Male   Female	48.4%   51.6%		50.0%   50.0%		49.7%   50.3%	
Age 30 to 35 years: Male   Female	44.5%   55.5%		46.2%   53.8%		46.9%   53.1%	
Age 35 to 40 years: Male   Female	48.4%   51.6%		47.6%   52.4%		47.7%   52.3%	
Age 40 to 45 years: Male   Female	51.3%   48.7%		49.6%   50.4%		49.5%   50.5%	
Age 45 to 50 years: Male   Female	52.2%   47.8%		51.9%   48.1%		51.6%   48.4%	
Age 50 to 55 years: Male   Female	48.6%   51.4%		48.3%   51.7%		47.8%   52.2%	
Age 55 to 60 years: Male   Female	48.6%   51.4%		49.6%   50.4%		49.4%   50.6%	
Age 60 to 65 years: Male   Female	47.6%   52.4%		48.2%   51.8%		48.2%   51.8%	
Age 65 to 70 years: Male   Female	51.0%   49.0%		50.8%   49.2%		50.7%   49.3%	
Age 70 to 75 years: Male   Female	49.3%   50.7%		48.7%   51.3%		48.6%   51.4%	
Age 75 to 80 years: Male   Female	46.0%   54.0%		45.9%   54.1%		45.7%   54.3%	
Age 80 to 85 years: Male   Female	45.2%   54.8%		45.2%   54.8%		44.0%   56.0%	
Age 85 years plus: Male   Female	44.6%   55.4%		41.3%   58.7%		39.0%   61.0%	
Male Average Age	34.0 yrs		35.5 yrs		35.2 yrs	
Female Average Age	34.9 yrs		36.4 yrs		36.3 yrs	
Male Median Age	30.3 yrs		32.1 yrs		31.6 yrs	
Female Median Age	30.9 yrs		32.9 yrs		32.5 yrs	
Proj Male Population (2013)	10,077	49.8%	81,048	49.6%	183,719	49.5%
Proj Female Population (2013)	10,159	50.2%	82,512	50.4%	187,754	50.5%

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<b>Educational Attainment (2008)</b>						
Adult Population (25 Years or Older)	8,538		73,267		169,097	
Elementary (0 to 8)	207	2%	1,488	2%	4,400	3%
Some High School (9 to 11)	825	10%	7,499	10%	18,332	11%
High School Graduate (12)	3,027	35%	23,743	32%	54,272	32%
Some College (13 to 16)	2,473	29%	23,111	32%	52,941	31%
College Degree	2,006	23%	17,426	24%	39,152	23%
<b>Household Size (2008)</b>						
1 Person Household	607	13%	5,608	14%	14,696	16%
2 Person Households	1,594	34%	13,194	34%	29,941	33%
3 Person Households	976	21%	8,033	20%	18,731	20%
4 Person Households	815	18%	6,662	17%	15,196	17%
5 Person Households	421	9%	3,575	9%	8,159	9%
6 Person Households	149	3%	1,428	4%	3,356	4%
7+ Person Households	91	2%	805	2%	2,015	2%
<b>Home Values (2008)</b>						
Owner Occupied Housing	3,234		29,516		65,440	
Home Values \$0 to \$9,999	0	0%	4	0%	45	0%
Home Values \$10,000 to \$14,999	5	0%	18	0%	91	0%
Home Values \$15,000 to \$19,999	4	0%	15	0%	66	0%
Home Values \$20,000 to \$24,999	5	0%	31	0%	94	0%
Home Values \$25,000 to \$29,999	3	0%	19	0%	34	0%
Home Values \$30,000 to \$34,999	11	0%	29	0%	86	0%
Home Values \$35,000 to \$39,999	4	0%	22	0%	78	0%
Home Values \$40,000 to \$49,999	11	0%	50	0%	104	0%
Home Values \$50,000 to \$59,999	14	0%	71	0%	165	0%
Home Values \$60,000 to \$69,999	15	0%	70	0%	172	0%
Home Values \$70,000 to \$79,999	18	1%	86	0%	225	0%
Home Values \$80,000 to \$89,999	23	1%	115	0%	343	1%
Home Values \$90,000 to \$99,999	30	1%	149	1%	401	1%
Home Values \$100,000 to \$124,999	106	3%	597	2%	1,944	3%
Home Values \$125,000 to \$149,999	181	6%	2,002	7%	5,197	8%
Home Values \$150,000 to \$174,999	435	13%	3,949	13%	8,810	13%
Home Values \$175,000 to \$199,999	538	17%	5,669	19%	11,531	18%
Home Values \$200,000 to \$249,999	1,108	34%	8,510	29%	16,767	26%
Home Values \$250,000 to \$299,999	392	12%	3,404	12%	7,413	11%
Home Values \$300,000 to \$399,999	232	7%	2,894	10%	7,286	11%
Home Values \$400,000 to \$499,999	61	2%	1,184	4%	2,955	5%
Home Values \$500,000 to \$749,999	32	1%	557	2%	1,376	2%
Home Values \$750,000 to \$999,999	1	0%	23	0%	110	0%
Home Values \$1,000,000 or More	4	0%	50	0%	147	0%
Home Values Below Average Range	1,404	43.4%	12,895	43.7%	29,387	44.9%
Home Values at the Average Range	1,108	34.3%	8,510	28.8%	16,767	25.6%
Home Values Above Average Range	723	22.3%	8,111		19,286	29.5%
Owner Occupied Average Home Value	\$229,353		\$240,970		\$242,914	
Owner Occupied Median Home Value	\$215,762		\$225,111		\$225,832	
<b>Daytime Demos (2008)</b>						
Total Number of Businesses	78		4,662		9,450	
Total Number of Employees	925		26,561		65,882	
Employee Population per Business	11.9 to 1		5.7 to 1		7.0 to 1	

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