

# QUARTERLY DEMOGRAPHIC PROFILE

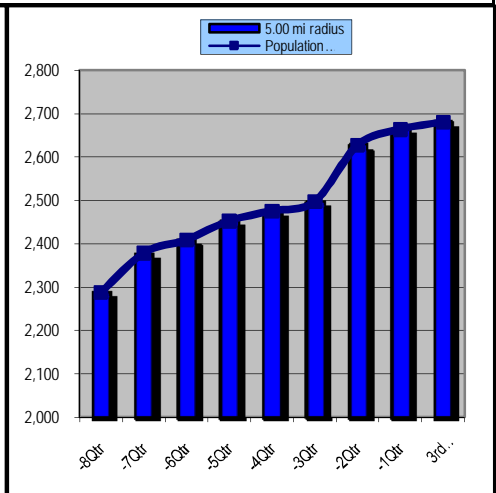
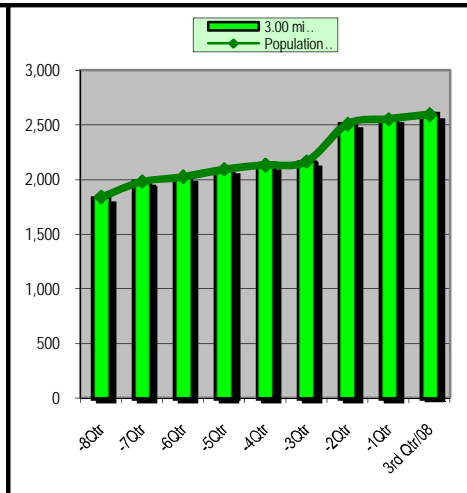
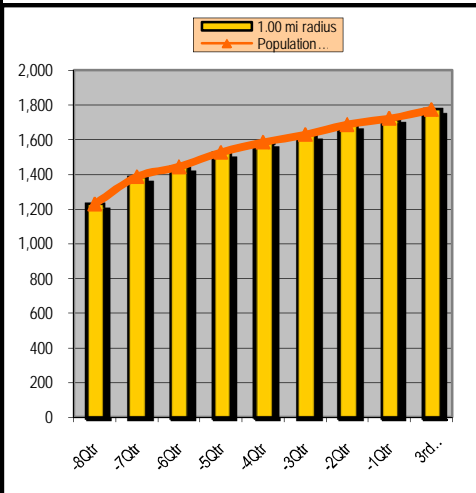
1990 - 2000 Census, 2008 Estimates & 2013 Projections - as of 3rd Qtr / 08

Calculated using Proportional Block Groups



Lat/Lon: 36.274798/-115.119201

Shadow Creek Marketplace	1.00 mi radius		3.00 mi radius		5.00 mi radius	
<b>Population</b>						
Estimated Current Population (2008)	5,531		73,019		210,214	
Census Population (2000)	93		19,587		106,022	
Census Population (1990)	19		1,125		46,401	
Proj. 5yr Population (2013) Low Bound	8,453		94,631		245,488	
Projected 5yr Population (2013)	8,464		108,731		288,712	
Proj. 5yr Population (2013) High Bound	*****		*****		*****	
Historical Annual Growth (1990 to 2000)	75	40.2%	18,463	164.2%	59,621	12.8%
Historical Annual Growth (2000 to 2008)	5,437	727.9%	53,432	34.1%	104,192	12.3%
Projected Annual Growth (2008 to 2013)	2,934	10.6%	35,712	9.8%	78,499	7.5%
Transient Population (2008)	43		528		1,385	
Past 4 Qtrs Pop Estimate (3rd Qtr / 2007)	4,947		59,982		194,148	
Births in past 4 Qtrs	+75		+1,084		+3,450	
Deaths in past 4 Qtrs	-53		-493		-1,225	
Migration in past 4 Qtrs	+561		+12,447		+13,838	
<b>Components of Change (past 4 Qtrs)</b>	+584		+13,037		+16,063	
Growth Stability Index (0 stable, -1 or +1 change)	0.96		0.78		0.49	
Est. Population Density (2008)	1,772.66 psm		2,596.25 psm		2,680.38 psm	
Trade Area Size	3.12 sq mi		28.13 sq mi		78.43 sq mi	



Households	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Estimated Current Households (2008)	1,932		25,093		68,066	
Census Households (2000)	29		6,354		32,582	
Census Households (1990)	7		307		14,682	
Proj. 5yr Households (2013) Low Bound	2,953		32,534		80,142	
Projected 5yr Households (2013)	2,956		37,463		94,524	
Proj. 5yr Households (2013) High Bound	*****		*****		*****	
Est Hhlds Past 8 Qtrs 06-Q3	1,340		17,235		57,031	
Est Hhlds Past 8 Qtrs 06-Q4	1,511	12.7%	18,606	8.0%	59,436	4.2%
Est Hhlds Past 8 Qtrs 07-Q1	1,573	4.1%	19,036	2.3%	60,247	1.4%
Est Hhlds Past 8 Qtrs 07-Q2	1,664	5.8%	19,712	3.5%	61,411	1.9%
Est Hhlds Past 8 Qtrs 07-Q3	1,728	3.8%	20,084	1.9%	62,028	1.0%
Est Hhlds Past 8 Qtrs 07-Q4	1,776	2.8%	20,385	1.5%	62,601	0.9%
Est Hhlds Past 8 Qtrs 08-Q1	1,839	3.5%	24,200	18.7%	66,628	6.4%
Est Hhlds Past 8 Qtrs 08-Q2	1,877	2.1%	24,655	1.9%	67,562	1.4%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# QUARTERLY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2008 Estimates & 2013 Projections - as of 3rd Qtr / 08

Calculated using Proportional Block Groups



Lat/Lon: 36.274798/-115.119201

Shadow Creek Marketplace	1.00 mi radius		3.00 mi radius		5.00 mi radius	
<b>Households</b>						
Estimated Group Quarters (2008)	0		89		1,360	
Estimated Persons per Households (2008)	2.9		2.9		3.1	
Projected Group Quarters (2013)	0		100		1,412	
Projected Persons per Households (2013)	2.9		2.9		3.0	
<b>Average Household Income</b>						
Est. Average Household Income (2008)	\$86,188		\$79,294		\$70,527	
Census Average Household Income (2000)	\$56,297		\$61,342		\$51,067	
Average Income Change (2000 to 2008)	\$29,891	6.6%	\$17,952	3.7%	\$19,460	4.8%
<b>Median Household Income</b>						
Est. Median Household Income (2008)	\$72,915		\$69,081		\$61,173	
Census Median Household Income (2000)	\$57,202		\$57,750		\$45,459	
Median Income Change (2000 to 2008)	\$15,713	3.4%	\$11,331	2.5%	\$15,714	4.3%
<b>Per Capita Income</b>						
Est. Per Capita Income (2008)	\$30,130		\$27,474		\$23,502	
Census Per Capita Income (2000)	\$16,913		\$20,165		\$16,348	
<b>Household Income Distribution (2008)</b>						
HH Income \$0 to 14,999	91	5%	1,289	5%	5,109	8%
HH Income \$15,000 to 24,999	115	6%	1,496	6%	5,396	8%
HH Income \$25,000 to 34,999	137	7%	1,882	7%	6,760	10%
HH Income \$35,000 to 49,999	238	12%	3,405	14%	10,199	15%
HH Income \$50,000 to 74,999	424	22%	5,952	24%	15,939	23%
HH Income \$75,000 to 99,999	354	18%	4,749	19%	11,194	16%
HH Income \$100,000 to 124,999	236	12%	2,883	11%	6,387	9%
HH Income \$125,000 to 149,999	135	7%	1,516	6%	3,203	5%
HH Income \$150,000 to 174,999	73	4%	738	3%	1,494	2%
HH Income \$175,000 to 199,999	43	2%	413	2%	778	1%
HH Income \$200,000 to 499,999	81	4%	731	3%	1,528	2%
HH Income \$500,000 or More	4	0%	39	0%	80	0%
Hhld Income Ranges Below Median Income	580	30.0%	8,072	32.2%	27,464	40.3%
Hhld Income Ranges at the Median Income	424	22.0%	5,952	23.7%	15,939	23.4%
Hhld Income Ranges Above Median Income	927	48.0%	11,069	44.1%	24,663	36.2%
<b>Race &amp; Ethnicity</b>						
White (2008)	3,940	71%	51,810	71%	146,388	70%
Black (2008)	869	16%	12,199	17%	41,054	20%
Asian (2008)	502	9%	5,780	8%	12,861	6%
Other Race (2008)	220	4%	3,231	4%	9,911	5%
Population: Hispanic (2008)	1,549	28%	17,655	24%	67,360	32%
Population: Non Hispanic (2008)	3,982	72%	55,365	76%	142,853	68%
White: Hispanic   Non Hispanic	33.1%   66.9%		29.6%   70.4%		41.5%   58.5%	
Black: Hispanic   Non Hispanic	26.7%   73.3%		14.7%   85.3%		9.5%   90.5%	
Asian: Hispanic   Non Hispanic	0.1%   99.9%		2.2%   97.8%		3.6%   96.4%	
Other Race: Hispanic   Non Hispanic	4.6%   95.4%		12.0%   88.0%		22.6%   77.4%	
Population: Hispanic (2000)	20	21.5%	2,900	14.8%	32,823	31.0%
Population: Hispanic (1990)	1	6.1%	115	10.2%	6,681	14.4%
Hist. Hispanic Total Growth (1990 to 2008)	1,548	5,756.4%	17,540	5,310.1%	60,679	908.2%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# QUARTERLY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2008 Estimates & 2013 Projections - as of 3rd Qtr / 08

Calculated using Proportional Block Groups



Lat/Lon: 36.274798/-115.119201

Shadow Creek Marketplace	1.00 mi radius		3.00 mi radius		5.00 mi radius	
<b>Age Distribution (2008)</b>						
Age Under 5 years	363	7%	5,562	8%	16,450	8%
Age 5 to 14 years	612	11%	10,144	14%	31,108	15%
Age 14 to 18 years	273	5%	4,499	6%	14,420	7%
Age 18 to 22 years	324	6%	4,356	6%	13,053	6%
Age 22 to 25 years	176	3%	2,312	3%	7,234	3%
Age 25 to 30 years	294	5%	3,889	5%	12,210	6%
Age 30 to 35 years	274	5%	4,223	6%	13,442	6%
Age 35 to 40 years	254	5%	5,011	7%	15,768	8%
Age 40 to 45 years	363	7%	5,898	8%	16,900	8%
Age 45 to 50 years	525	9%	6,396	9%	16,764	8%
Age 50 to 55 years	520	9%	5,537	8%	14,096	7%
Age 55 to 60 years	376	7%	4,170	6%	10,822	5%
Age 60 to 65 years	261	5%	3,048	4%	8,167	4%
Age 65 to 70 years	259	5%	2,522	3%	6,699	3%
Age 70 to 75 years	229	4%	2,051	3%	5,166	2%
Age 75 to 80 years	228	4%	1,836	3%	4,183	2%
Age 80 to 85 years	142	3%	1,107	2%	2,495	1%
Age 85 years plus	57	1%	458	1%	1,238	1%
Average Age	40.2 yrs		35.9 yrs		34.3 yrs	
Median Age	38.0 yrs		32.5 yrs		29.9 yrs	
Age 0 to 18 and 65 years plus	2,163	39%	28,179	39%	81,759	39%
Age 19 to 64 years	3,368	61%	44,840	61%	128,455	61%
<b>Gender Age Distribution (2008)</b>						
Male Population	2,639	47.7%	35,949	49.2%	104,892	49.9%
Female Population	2,891	52.3%	37,070	50.8%	105,322	50.1%
Age Under 5 years: Male   Female	50.1%   49.9%		50.8%   49.2%		51.0%   49.0%	
Age 5 to 14 years: Male   Female	54.8%   45.2%		52.7%   47.3%		52.0%   48.0%	
Age 14 to 18 years: Male   Female	45.1%   54.9%		48.6%   51.4%		50.5%   49.5%	
Age 18 to 22 years: Male   Female	37.0%   63.0%		44.5%   55.5%		48.4%   51.6%	
Age 22 to 25 years: Male   Female	49.9%   50.1%		50.7%   49.3%		51.3%   48.7%	
Age 25 to 30 years: Male   Female	50.0%   50.0%		50.3%   49.7%		50.7%   49.3%	
Age 30 to 35 years: Male   Female	44.5%   55.5%		47.2%   52.8%		48.9%   51.1%	
Age 35 to 40 years: Male   Female	39.0%   61.0%		46.1%   53.9%		48.5%   51.5%	
Age 40 to 45 years: Male   Female	42.3%   57.7%		47.8%   52.2%		49.9%   50.1%	
Age 45 to 50 years: Male   Female	55.5%   44.5%		54.2%   45.8%		53.0%   47.0%	
Age 50 to 55 years: Male   Female	33.7%   66.3%		41.9%   58.1%		45.3%   54.7%	
Age 55 to 60 years: Male   Female	53.8%   46.2%		52.3%   47.7%		50.6%   49.4%	
Age 60 to 65 years: Male   Female	55.3%   44.7%		52.0%   48.0%		49.7%   50.3%	
Age 65 to 70 years: Male   Female	66.1%   33.9%		57.9%   42.1%		53.7%   46.3%	
Age 70 to 75 years: Male   Female	49.9%   50.1%		48.5%   51.5%		47.8%   52.2%	
Age 75 to 80 years: Male   Female	37.5%   62.5%		39.6%   60.4%		41.9%   58.1%	
Age 80 to 85 years: Male   Female	40.1%   59.9%		40.7%   59.3%		41.2%   58.8%	
Age 85 years plus: Male   Female	49.9%   50.1%		47.1%   52.9%		41.9%   58.1%	
Male Average Age	40.0 yrs		35.6 yrs		33.8 yrs	
Female Average Age	40.3 yrs		36.3 yrs		34.8 yrs	
Male Median Age	38.8 yrs		32.4 yrs		29.6 yrs	
Female Median Age	37.4 yrs		32.6 yrs		30.2 yrs	
Proj Male Population (2013)	3,996	47.2%	53,157	48.9%	142,982	49.5%
Proj Female Population (2013)	4,469	52.8%	55,575	51.1%	145,730	50.5%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# QUARTERLY DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2008 Estimates & 2013 Projections - as of 3rd Qtr / 08

Calculated using Proportional Block Groups



Lat/Lon: 36.274798/-115.119201

Shadow Creek Marketplace	1.00 mi radius		3.00 mi radius		5.00 mi radius	
<b>Educational Attainment (2008)</b>						
Adult Population (25 Years or Older)	3,783		46,146		127,949	
Elementary (0 to 8)	6	0%	556	1%	8,356	7%
Some High School (9 to 11)	660	17%	6,072	13%	19,986	16%
High School Graduate (12)	1,761	47%	17,224	37%	44,208	35%
Some College (13 to 16)	1,327	35%	15,583	34%	37,354	29%
College Degree	29	1%	6,710	15%	18,046	14%
<b>Household Size (2008)</b>						
1 Person Household	518	27%	4,922	20%	11,955	18%
2 Person Households	381	20%	6,388	25%	17,811	26%
3 Person Households	464	24%	5,655	23%	14,238	21%
4 Person Households	198	10%	3,830	15%	10,940	16%
5 Person Households	217	11%	2,557	10%	7,310	11%
6 Person Households	122	6%	1,206	5%	3,544	5%
7+ Person Households	32	2%	534	2%	2,268	3%
<b>Home Values (2008)</b>						
Owner Occupied Housing	1,152		16,237		42,890	
Home Values \$0 to \$9,999	0	0%	3	0%	174	0%
Home Values \$10,000 to \$14,999	0	0%	10	0%	273	1%
Home Values \$15,000 to \$19,999	0	0%	3	0%	13	0%
Home Values \$20,000 to \$24,999	0	0%	17	0%	288	1%
Home Values \$25,000 to \$29,999	0	0%	11	0%	163	0%
Home Values \$30,000 to \$34,999	0	0%	4	0%	39	0%
Home Values \$35,000 to \$39,999	0	0%	4	0%	67	0%
Home Values \$40,000 to \$49,999	0	0%	35	0%	153	0%
Home Values \$50,000 to \$59,999	0	0%	33	0%	165	0%
Home Values \$60,000 to \$69,999	0	0%	39	0%	225	1%
Home Values \$70,000 to \$79,999	0	0%	49	0%	270	1%
Home Values \$80,000 to \$89,999	0	0%	62	0%	360	1%
Home Values \$90,000 to \$99,999	1	0%	74	0%	326	1%
Home Values \$100,000 to \$124,999	7	1%	321	2%	1,808	4%
Home Values \$125,000 to \$149,999	30	3%	637	4%	3,324	8%
Home Values \$150,000 to \$174,999	43	4%	1,206	7%	4,401	10%
Home Values \$175,000 to \$199,999	65	6%	1,974	12%	5,487	13%
Home Values \$200,000 to \$249,999	177	15%	4,326	27%	11,441	27%
Home Values \$250,000 to \$299,999	232	20%	2,974	18%	6,278	15%
Home Values \$300,000 to \$399,999	419	36%	3,334	21%	5,736	13%
Home Values \$400,000 to \$499,999	156	14%	995	6%	1,628	4%
Home Values \$500,000 to \$749,999	20	2%	122	1%	235	1%
Home Values \$750,000 to \$999,999	1	0%	5	0%	15	0%
Home Values \$1,000,000 or More	0	0%	0	0%	20	0%
Home Values Below Average Range	557	48.4%	8,808	54.2%	17,537	40.9%
Home Values at the Average Range	419	36.3%	2,974	18.3%	11,441	26.7%
Home Values Above Average Range	176	15.3%	4,455		13,912	32.4%
Owner Occupied Average Home Value	\$330,141		\$271,492		\$236,773	
Owner Occupied Median Home Value	\$303,615		\$254,023		\$223,253	
<b>Daytime Demos (2008)</b>						
Total Number of Businesses	27		556		1,838	
Total Number of Employees	456		12,275		43,125	
Employee Population per Business	17.1 to 1		22.1 to 1		23.5 to 1	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.